**[City] Financial Professional Named to Professional Association Leadership Position**

*[Name] is selected to be the Membership Chair for NAIFA-[state].*

[City, ST (Date)] -- [Name and designations/certifications], a [job title] with [company] in [City, State], has been named the Grassroots Chair for the [State] chapter of the National Association of Insurance and Financial Advisors (NAIFA).

As Grassroots Chair, [Last Name] will coordinate the state chapter’s efforts to increase support by NAIFA members for the association’s state and federal political action committees. [He/She] will work along with the NAIFA-[State] Board and President to grow the influence of the state chapter.

NAIFA members adhere to a strong code of ethics that requires them to work in the best interests of their clients. They work with Main Street USA consumers to improve their financial literacy, offer financial risk protection, help them prepare for secure retirements and allow them to leave financial legacies.

“NAIFA has been an important part of my success and has helped me serve my clients better,” said [Last name]. “It’s an honor for me to support my professional association, and I am pleased to be able to contribute to the success of my fellow NAIFA members. NAIFA is the leading grassroots association for insurance and financial professionals in the United States. We speak on behalf of our Main Street businesses and clients with legislators in Washington, D.C., and [state capital].”

About NAIFA: Founded in 1890, [the National Association of Insurance and Financial Advisors](https://belong.naifa.org/) is the preeminent association for financial service professionals in the United States of America. NAIFA members, in every Congressional district and every state house, subscribe to a strong [Code of Ethics](https://belong.naifa.org/code-of-ethics) and represent a full spectrum of practice specialties to promote financial security for all Americans. Complimented by its professional development and consumer divisions, the Society of Financial Service Professionals, and Life Happens, the association delivers value through advocacy, service, and education.