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# SUMMER MEMBERSHIP CHALLENGE

We're thrilled to roll out a summer membership challenge! Who will rise to the top? The top 3 state chapters with the highest percentage of membership growth will be awarded at Apex!

## CHAPTER PRIZES: \*



**1st Place : \$1000**

**2nd Place : \$500**

**3rd Place : \$250**

Prize money to be allocated for additional membership development efforts in the state.

## CONTEST ELIGIBILITY DATES:

**JUNE 1, THROUGH  
AUGUST 31, 2024**

## NAIFA WILL PROVIDE EACH CHAPTER WITH THE FOLLOWING:

- List of former members who have been gone 1 to 5 years
- Phone & email scripts
- PDF flyer for win-back and new members
- Quick join links
- FSP former members by request

**BONUS: Any state returning their spreadsheet to NAIFA Membership by September 9th with their comment field completed will receive \$100.**

In the event of a tie, the state with the highest number of new IFAPAC contributors from June 1 - August 31, 2024 will be the winner.