



FORMER MEMBER EMAIL TEMPLATE

I'm reaching out today to invite you to re-join NAIFA. NAIFA has grown bringing together the strengths of the Society of FSP and Life Happens to create even more value for members like you. Our education and CE offerings are stronger than ever, and with Life Happens now part of NAIFA, members gain access to exclusive direct-to-consumer marketing tools and a national advisor directory to help grow your business.

We continue to lead on the advocacy front—at both the state and federal levels—defending your ability to serve clients and run your business.

Please consider returning to NAIFA and reengaging with the community that protects your business, supports your clients, and strengthens the profession we both care about.

Come back to your professional home today—just visit <https://naifa.org/renew> to renew your membership and be sure to include my name in the “Referred by” field when you register. We'd love to welcome you back.